

## How it Differs from Bribery

Reinforcement is a basic element of learning and is one of the main principles of Applied Behaviour Analysis (ABA) incorporated into all effective teaching programs. Some may ask, "Isn't reinforcement just bribing someone to do something?" Often, reinforcement gets confused with bribery, however there are distinct differences between the two.

### Reinforcement Versus Bribery

#### REINFORCEMENT

anything that occurs **AFTER** a specific behaviour which results in that behaviour being **MORE LIKELY** to occur again in the future.

#### BRIBERY

anything that occurs **DURING** an unexpected behaviour to make it **MORE LIKELY** to be stopped or changed in that moment.

### Differences Between Reinforcement and Bribery

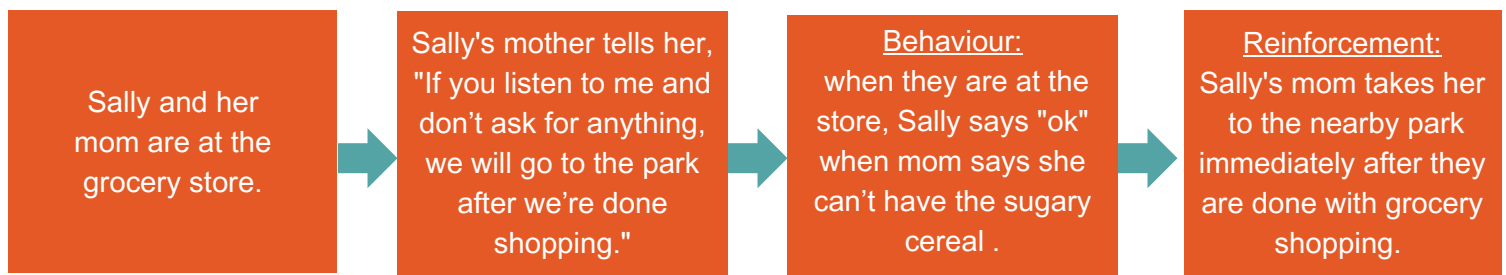
#### REINFORCEMENT

- ◆ The reward is planned ahead of time to increase the likelihood of expected behaviour to happen in the future.
- ◆ The reward is given dependent on the expected skill or behaviour occurring.
- ◆ Expected behaviours are intentionally reinforced to create lasting positive change.

#### BRIBERY

- ◆ The reward is given reactively to end unexpected behaviours in the moment.
- ◆ The reward is dependent on the unexpected behaviour ending.
- ◆ Unexpected behaviours are unintentionally reinforced and are likely to reoccur.

### Reinforcement



### Bribery



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